

Contact

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www.linkedin.com/in/alejandro-de-villalonga (LinkedIn)

lendmarket.es (Company)

Top Skills

Team Leadership

Risk Management

Retail Banking

Languages

English (Full Professional)

spanish (Native or Bilingual)

Catalan (Native or Bilingual)

Honors-Awards

Santander Training Executive Programme

Patents

Data exchange system for Mobile devices based on technology peer to peer

Alejandro de Villalonga

CEO @ Lendmarket

Madrid, Madrid, Spain

Summary

Fintech Entrepreneur, Investor and Advisor at Fintech.

Lendmarket is a corporate lending marketplace that connects professional investors with borrowers of different loan originators (Direct Lending Funds). By connecting to lendmarket, direct lending funds get access to professional investors that are looking to invest in loans.

Lendmarket.es is the right way to invest in corporate loans. Invest in loans and earn great returns.

Fintech, Direct lending, Renta fija, Family Offices, banca privada, gestión de activos, inversores, lending, préstamos corporativos, inversion alternativa y cesion de credito

Experience

Lendmarket

CEO

January 2017 - Present

Madrid y alrededores, España

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M2M peer to peer

Co-founder M2M Mobile System

July 2001 - Present

Madrid y alrededores, España

Data exchange system for Mobile devices based on technology peer to peer (decentralized communication that is used to share data across many mobile devices).

Patent of invention granted on 16.06.2004 (publication number 2192942, application number 200101465)

SOCILEN PFP, SL

Member Advisory Board. Business Development

2017 - 2018 (1 year)

Madrid y alrededores, España

Business development

SANTANDER BANK (CORPORATE)

7 years

Corp Project Director – Global Head of Risk Systems (UK, ES, BR, US & Corporate Division). Risk T&O

October 2012 - June 2016 (3 years 9 months)

boadilla del monte

- Developed different corporate Risk systems: Balance scorecard of risk management processes (Retail). PMO monitoring system ARM (Advance Risk Management) project. Preapproved limits manager, customer rating system (Rating), Stress Test System (credit risk, operational risk, and market risk).
- Transformation Risk Plan: Led project implementation of processes and risk systems in UK, ES and US for Retail (decision engine and behavioral engine aligned with the business process) and structural risks (guarantees, groups' risk, Basic Portfolios, Covenants, risk Classification system...).

Senior Programme Manager, Head of Credit Risk Workstream in Rainbow Project (Santander Bank UK)

January 2011 - September 2012 (1 year 9 months)

- Led the integration of RBS portfolio into Santander (corporate banking), ensured that the Risk Target Operating Model was aligned with the sales TOM

Deputy Head of Retail Distribution Finance and Business Development – Retail Distribution.

July 2009 - December 2010 (1 year 6 months)

- Led different projects related to Risk & Control, Savings Performance and FTE Planning.

- Sales Development (Feb - Jul 2010): Track and monitor the campaign's performance and developed a balance scorecard and financial model. Analysed High Value Banking, Savings and Mortgages performance.
- Financial Control (Aug 2009 - Jan 2010): Helped in the integration of Bradford & Bingley into SANTANDER, developed the financial model to pay the bonuses of incentive schemes.

Banco Santander Chile

Relationship Director of Corporate and Commercial Banking– Retail Distribution.

March 2008 - July 2009 (1 year 5 months)

Santiago de Chile

Supported Head of Large Corporate to develop the investment area (Savings and Liabilities). As a result, the model increased savings volume by 45% and profits by 159%.

SANTANDER WHOLESALE BANK (RISK)

Credit Risk Analyst, Global Wholesale Banking – SGBM.

August 2004 - February 2008 (3 years 7 months)

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- Analyzed counterparty credit risk (ratings and presentation the credit risk operations to the Risk Committee).

ITGLOBAL

Founder and Senior consultant of E-Commerce– IT Sector.

July 1999 - May 2004 (4 years 11 months)

Barcelona

Financial Managing Director – Finance and accountant Division.

- Head of Finance Management Information, Strategy and Planning

Senior Consultant of E-Commerce – E-Commerce Division.

- Developed E-Commerce projects such as Hybrid Mail, virtual stores, vertical portals and virtual community.

Education

IE Business School

Executive MBA · (2003 - 2004)

Universitat Ramon Llull

- Graduate in E-Business, Tecnología de la información · (2000 - 2001)

Universitat Ramon Llull

- Graduate in E-Commerce · (1999 - 2000)

Universitat de Barcelona

- Degree in Business Administration and Erasmus programme in Sweden
(Last year), Administración y gestión de empresas, general · (1994 - 1999)